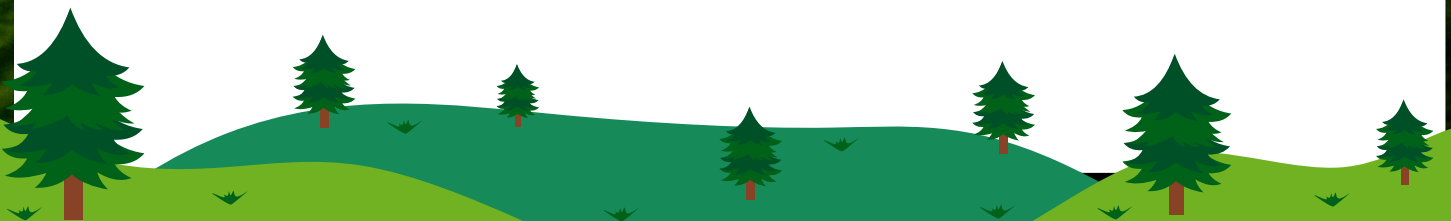




# AROMATIC FLAVOURS

Sustainable Development Goals





# SUSTAINABLE DEVELOPMENT GOALS



At Aromatic Flavours, our vision has always been larger than the products we create. We see tea as a catalyst for connection, well-being, and meaningful change. As a women-owned company shaped by a predominantly women team, we believe in building a future where innovation is guided by empathy, sustainability, and shared humanity.

The Sustainable Development Goals inspire us because they reflect the kind of world we aim to contribute to—a world where people have access to opportunity, where communities are supported, where well-being is prioritised, and where every individual has the chance to rise. These values sit at the core of who we are and influence how we design, create, and grow.

Aromatic Flavours exists not just to serve the present, but to contribute to what is possible. We are building a path forward—one grounded in purpose, led by passion, and inspired by the belief that progress begins with the choices we make every day.

# WORDS FROM AROMATIC'S DIRECTOR

Aromatic Flavours began with a simple belief: that tea has the power to bring comfort, connection, and well-being into everyday life. As a business built by a predominantly women team, our journey has always been about creating space for women to lead, innovate, and be seen. I am incredibly proud of the strength, passion, and creativity that each woman in our company brings to the table.

Our products: especially our portable stick tea were created with real people in mind. We wanted something that felt easy, comforting, and good for both the body and the environment. Wellness should be accessible, and if we can make someone's day a little calmer and healthier, then we're doing something meaningful.

Education has always been close to my heart. Through our Tea Academy and workshops, we share the beauty of Malaysia's tea heritage while teaching skills that help people grow whether they are entrepreneurs finding their direction or tea lovers discovering something new. Seeing people learn, create, and gain confidence is one of the most rewarding parts of what we do.

Aromatic Flavours is still growing, still learning, and still guided by the same intention: to create something honest, meaningful, and uplifting by helping others **find their tea, find their moment.**

Founder, Aromatic Flavours



# SDG 1: NO POVERTY

1 NO POVERTY



Aromatic Flavours contributes to SDG 1 by supporting initiatives that strengthen community resilience, empower social organisations, and expand access to resources for underserved groups. The company recognises that poverty alleviation extends beyond direct financial assistance: it requires fostering strong community networks, enabling sustainable support systems, and creating pathways for long-term social development.

Through its involvement in community initiatives such as funding the Kiwanis Club 5th Installation Dinner, Aromatic Flavours plays a meaningful role in enhancing the operational capacity of organisations that serve vulnerable populations.

The Kiwanis Club is known for its work with children, families, and disadvantaged communities. By financially supporting the Club's installation event, Aromatic Flavours enables the organisation to expand its outreach, secure additional funding, and strengthen its internal structures. Such contributions uplift the club's ability to run educational programmes, nutrition support initiatives, and welfare activities aimed at improving the lives of those who face economic hardship. While indirect, this form of

**Kiwanis Club of Penang Central**  
**5<sup>th</sup> Installation**  
DINNER

7pm, Saturday, 13<sup>th</sup> December 2025  
GURNEY BAY HOTEL

Per Table of 10  
RM1500

Per Pax  
RM160

**Sponsorship Opportunities**

Your support helps strengthen our Club Administration and Project Fund, enabling us to continue serving the community with meaningful initiatives.  
Table sponsorships are available at the following tiers:

BRONZE TABLE	SILVER TABLE	GOLD TABLE
RM5,000	RM7,500	RM10,000

Kindly RSVP by 30<sup>th</sup> Nov 2025  
<https://forms.gle/FjKCS8RvQnrJT1TE8>

Account Name : Kelab Kiwanis Pulau Pinang Sentral  
Bank Name : Account No.: CIMB 800 9380 741



capacity-building support is crucial for organisations that rely on community partnerships to deliver sustained social impact.

Additionally, the company's engagement with local community events fosters social cohesion, an essential foundation for poverty reduction. A strong and connected community is better positioned to aid its members, distribute resources efficiently, and create self-sustaining support mechanisms. By participating in and supporting these initiatives, Aromatic Flavours helps build the social infrastructure necessary for communities to thrive.

From an economic perspective, initiatives like these also create opportunities for local vendors, suppliers, and event partners, stimulating microeconomic activity within the community. This aligns with the principle that poverty reduction is most effective when both social and economic dimensions are addressed simultaneously.

### **Overall, Aromatic Flavours supports SDG 1 through:**

- Strengthening community-based organisations that directly assist vulnerable groups
- Building institutional capacity for long-term poverty alleviation efforts
- Supporting programmes that uplift children and low-income families
- Fostering social cohesion and community resilience
- Stimulating local economic activity

By investing in community-driven initiatives and supporting organisations dedicated to social welfare, Aromatic Flavours contributes to the broader mission of reducing poverty and enhancing the overall well-being of the communities it serves.

# SDG 3: GOOD HEALTH AND WELL-BEING

3 GOOD HEALTH AND WELL-BEING



Aromatic Flavours is deeply committed to advancing SDG 3 by integrating health-centric design, product innovation, and responsible sourcing across its beverage portfolio. As a company rooted in wellness traditions and modern consumer needs, Aromatic Flavours recognises the role that daily beverage choices play in shaping long-term physical and mental well-being.

Through its tea-based products; particularly its signature **stick tea** range: the company promotes preventive health practices, provides convenient access to nutritious beverage options, and encourages mindful consumption.

Tea is globally recognised for its naturally occurring antioxidants, which help combat oxidative stress and support cardiovascular, metabolic, and immune health. By offering premium-quality tea derived from carefully selected leaves, Aromatic Flavours supports healthier lifestyle routines built around hydration, relaxation, and balance.

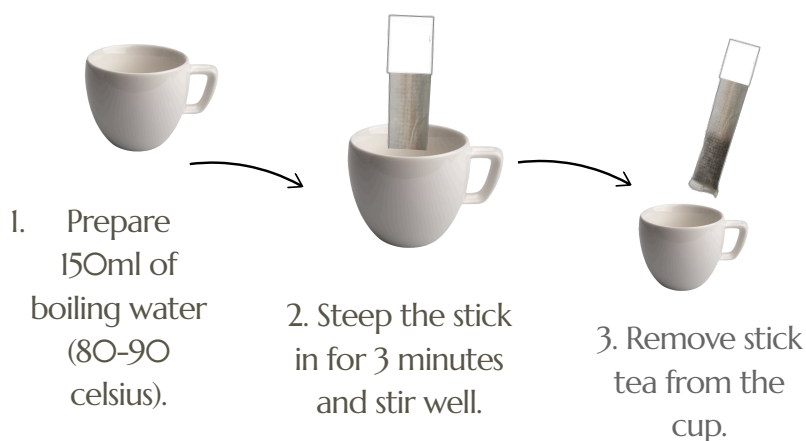
These benefits become even more accessible through the company's tea stick format, which integrates both tea leaves and stirrer into one compact design. This innovation removes common barriers such as preparation time, brewing tools, and clean-up: making wellness habits easier to sustain across diverse consumer environments.



The portability of the tea stick significantly reinforces the company's contribution to SDG 3. Its lightweight, compact form allows consumers to carry the product effortlessly throughout the day, ensuring they have access to a healthier beverage alternative whether at home, work, school, or in transit.



This convenience encourages regular tea consumption, which has been linked to stress reduction, improved focus, and enhanced cognitive clarity. In fast-paced modern lifestyles, where mental fatigue and daily stressors are increasingly common, the ability to access a calming, antioxidant-rich beverage anywhere directly supports both emotional and physiological well-being.



Aromatic Flavours further strengthens this wellness impact by biodegradable packaging, aligning consumer health with planetary health

**By embedding health-focused innovation into its product strategy, Aromatic Flavours directly contributes to SDG 3 through:**

- Encouraging preventive health practices through antioxidant-rich tea consumption
- Supporting mental well-being via stress-relieving and focus-enhancing beverages
- Improving accessibility to healthy choices through portable, convenient stick tea formats
- Prioritising safe consumption through internationally recognised quality certifications
- Enhancing environmental health through biodegradable packaging options

# SDG 4: QUALITY EDUCATION



Aromatic Flavours contributes to SDG 4 by actively promoting accessible, industry-relevant, and culturally grounded education through its Tea Academy and hands-on workshops in Penang. These programmes serve as structured learning platforms that equip participants (ranging from hobbyists to aspiring entrepreneurs) with technical knowledge, sensory skills, and historical context related to global tea culture.

The company's workshops provide a comprehensive educational experience that goes beyond product appreciation. Participants are introduced to Penang's heritage as Malaysia's first tea exporter, learning how the region played a significant role in global tea trade routes. This contextual grounding enriches cultural literacy while fostering a deeper understanding of Malaysia's long-standing relationship with tea production.

Aromatic Flavours also advances practical learning by offering guided training from expert tea artisans. Participants learn essential skills such as selecting quality leaves, understanding origins,



These workshops support experiential, hands-on education, aligning with SDG 4's goal of providing lifelong learning opportunities. Importantly, the company empowers aspiring entrepreneurs by bridging

the gap between passion and professionalism. Aromatic Flavours aims to develop industry expertise by teaching participants about global varieties, sourcing practices, product quality, and brand-building. This positions the Tea Academy as not only a cultural initiative, but also a capacity-building platform that strengthens the knowledge base of Malaysia's F&B sector.



**By designing inclusive, engaging, and skill-focused educational programmes, Aromatic Flavours contributes to SDG 4 by:**

- Providing accessible, structured learning experiences for all ages
- Preserving and teaching Malaysia's tea heritage
- Developing entrepreneurial skills in tea innovation and brand creation
- Offering hands-on workshops that encourage lifelong learning
- Supporting knowledge transfer from industry experts to the public

Through these initiatives, Aromatic Flavours strengthens community education, nurtures industry talent, and promotes a culture of continuous learning whilst advancing the global objective of ensuring inclusive and equitable quality education for all.



# SDG 5: GENDER EQUALITY



Aromatic Flavours is strongly committed to advancing SDG 5 by embedding gender equality into its ownership, workforce composition, and core business operations. As a women-owned company, Aromatic Flavours stands as a model of female leadership within the F&B and tea innovation sector: an industry where women have historically been underrepresented in decision-making and entrepreneurial roles. The company's leadership structure not only reflects its belief in women's capacity to drive innovation and business growth, but also sets a powerful example for inclusive economic participation.

The company's commitment to gender equality extends beyond ownership. A significant majority of its workforce is composed of women, who play key roles across product development, supply chain coordination, sensory evaluation, tea education, marketing, and customer engagement. This representation ensures that women are not only present, but actively shaping the company's direction, culture, and product innovation strategy.



By championing female leadership, Aromatic Flavours contributes to SDG 5.5, which calls for women's full and effective participation and equal opportunities at all levels.

Aromatic Flavours also invests in capacity-building and professional development for women through its Tea Academy and workshop programmes, which serve as platforms for skill acquisition and knowledge transfer.

Many of these sessions are facilitated by women specialists within the company. This visibility reinforces female expertise within the industry and empowers both internal staff and participants. The company fosters a workplace culture grounded in equality, fair treatment, and supportive policies. Women employees have access to mentorship opportunities, and flexible work elements that support work-life balance.



**Through its ownership, workforce, and community outreach, Aromatic Flavours advances SDG 5 by:**

- Being a women-owned enterprise, strengthening female leadership representation
- Employing a predominantly female workforce across all functional areas
- Providing women with career advancement, training, and specialised skills development
- Showcasing women experts as workshop facilitators, trainers, and innovators
- Encouraging female entrepreneurship through customised tea blending and branding programmes
- Ensuring a workplace culture built on fairness, respect, and equal opportunities



# SDG 7: AFFORDABLE AND CLEAN ENERGY

7 AFFORDABLE AND CLEAN ENERGY

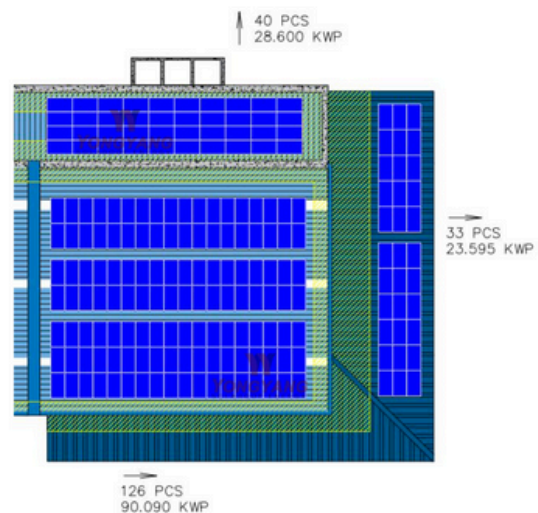


Aromatic Flavours advances SDG 7 by actively transitioning toward cleaner and more efficient energy sources, demonstrating its commitment to reducing environmental impact while strengthening long-term operational sustainability. The company's partnership with Yongyang Solarroof to explore and implement a solar photovoltaic (PV) system reflects a strategic move toward renewable energy adoption.

The installation of a 142 kWp solar system enables Aromatic Flavours to harness self-generated clean energy, significantly cutting reliance on conventional electricity sources and lowering overall carbon emissions. This transition unlocks multiple sustainability benefits. First, the solar PV system supports affordable energy access by reducing electricity costs over time. Second, the adoption of renewable energy contributes directly to environmental

## PROPOSED PRELIMINARY SOLAR PV SYSTEM DESIGN

Site	Aromatic Flavours & Extracts Sdn Bhd (New Plant)
Optimized Layout	Shading and pollution sources (exhaust and chimneys) avoided, safety setback 2m from edges, spacing for walkways, minimized distance and optimized yield Retrofit on metal roof
Proposed Solarroof Capacity	<b>142.285 kWp</b> with <b>715 Wp</b> modules to maximize capacity and generation (199 pcs)
Size Limit	Roof area / Maximum Demand
Estimated Area	854 m <sup>2</sup>





protection, with the system capable of offsetting large amounts of CO<sub>2</sub> and decreasing the company's overall carbon footprint.

Beyond financial and environmental outcomes, this shift aligns with Aromatic Flavours' broader mission to build a more resilient and responsible business model. The move toward renewable energy strengthens the reliability of operations, ensures greater energy independence, and positions the company as a forward-thinking leader in sustainability within the F&B sector.

**Through this initiative, Aromatic Flavours contributes to SDG 7 by:**

- Expanding access to clean, renewable energy through on-site solar generation
- Reducing energy costs, supporting long-term affordability and financial resilience
- Lowering carbon emissions and advancing climate-conscious operations
- Improving energy independence through the SELCO self-consumption model
- Demonstrating leadership in sustainability through proactive clean-energy investment

By integrating solar energy into its operations, Aromatic Flavours underscores its commitment to a future where business growth and environmental responsibility work hand in hand—fully aligned with the principles of affordable, reliable, and clean energy for all.

# SDG 9: INDUSTRY, INNOVATION AND INFRASTRUCTURE

9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



Aromatic Flavours advances SDG 9 by strengthening its production capabilities, modernising its infrastructure, and embedding innovation across its supply chain.

The company's manufacturing facilities, demonstrated through its clean, well-organised production environment reflect a commitment to professional standards, technological reliability, and operational efficiency. Trained team members follow strict hygiene and handling procedures, ensuring product consistency while reinforcing a culture of precision and quality.



The company's warehousing and inventory systems further contribute to resilient industrial development. By maintaining structured stock management, climate-conscious storage conditions, and streamlined packing and dispatch processes,

Aromatic Flavours supports a supply chain that is both efficient and adaptable. This reliability allows the company to scale production responsibly while meeting increasing demand without compromising product integrity.

Innovation is a core pillar of Aromatic Flavours' contribution to SDG 9. The development of the portable stick tea, with its integrated

represents a forward-looking approach to product engineering in the F&B sector. This innovation demonstrates how thoughtful design can enhance user convenience while minimising environmental impact, showcasing the company's ability to blend creativity with functional industrial advancement.

**9** INDUSTRY, INNOVATION  
AND INFRASTRUCTURE



**Through its production facilities, logistical infrastructure, and continuous innovation, Aromatic Flavours supports SDG 9 by:**

- Strengthening modern manufacturing practices through clean, safe, and efficient operations
- Building reliable and scalable supply-chain infrastructure across warehousing and logistics
- Investing in product innovation, exemplified by the design of the biodegradable stick tea
- Enhancing industrial resilience through organised systems and trained technical staff
- Promoting sustainable industrial development within the F&B sector

By combining innovation with strong operational foundations, Aromatic Flavours contributes to a more sustainable, resilient, and forward-looking industrial landscape—fully aligned with SDG 9's vision of inclusive and sustainable industrialisation.



# SDG 13: CLIMATE ACTION

13 CLIMATE ACTION



Aromatic Flavours advances SDG 13 through a multifaceted approach that embeds climate responsibility into its operations, product design, and company culture. Recognising the urgency of global climate challenges, the company takes proactive measures to reduce emissions, minimise environmental impact, and cultivate climate-conscious behaviour across all levels of its organisation.

A key component of this commitment is the company's transition toward renewable energy through the adoption of a solar photovoltaic system, which enables Aromatic Flavours to significantly reduce carbon emissions while strengthening long-term operational resilience.

Climate action is also woven into daily operations through the organisation's strong Safety, Health & Environment (SHE) culture, which prioritises environmentally responsible practices 365 days a year. By consistently encouraging safe resource use, pollution prevention, and environmental awareness, Aromatic Flavours fosters a workplace where sustainability is not an initiative but a continuous behavioural standard.



Beyond operational practices, the company integrates climate-conscious thinking directly into its product innovation. Its portable stick tea, designed using biodegradable materials, reflects a commitment to minimising waste and reducing environmental pressure.

**13** CLIMATE ACTION



Importantly, once emptied, the stick can be repurposed as a hedging or plant support stick, extending its life cycle and promoting small-scale circularity.



This simple yet thoughtful design encourages consumers to adopt daily sustainability habits that collectively contribute to climate action.

### **Through these initiatives, Aromatic Flavours contributes to SDG 13 by:**

- Reducing carbon emissions through renewable energy adoption
- Embedding environmental awareness into workplace culture via SHE practices
- Lowering environmental impact through biodegradable product materials
- Encouraging circularity by enabling stick tea repurposing for plant care
- Aligning business growth with long-term environmental responsibility

# SDG 17: PARTNERSHIPS FOR THE GOALS

17 PARTNERSHIPS FOR THE GOALS



Aromatic Flavours actively contributes to SDG 17 by fostering meaningful international partnerships that promote shared growth, knowledge exchange, and inclusive economic opportunity. As the company expands its reach into global markets, it prioritises collaboration with partners from diverse regions, creating mutually beneficial relationships that strengthen both local and international value chains.

These partnerships create a platform for mutual learning, innovation, and economic empowerment. By engaging with international entrepreneurs, suppliers, educators, and creative collaborators, Aromatic Flavours contributes to a more interconnected business ecosystem where ideas, expertise, and resources can circulate freely. This exchange supports capability building on both sides: enhancing product development, strengthening sourcing practices, and opening pathways for new market expansion.

Importantly, these collaborations reflect the company's commitment to inclusive global development. Through its partnerships, Aromatic Flavours supports communities abroad by offering access to business opportunities within the F&B sector.





At the same time, the cross-cultural interactions fostered through these programmes deepen mutual respect and appreciation, encouraging long-term relationships built on shared learning and collective growth. These exchanges reinforce the idea that sustainable development thrives when knowledge flows freely across borders.

**Through its collaborative approach, Aromatic Flavours contributes to SDG 17 by:**

- Building inclusive and mutually beneficial international partnerships that support co-creation, innovation, and shared value creation across diverse regions.
- Supporting cross-cultural knowledge exchange and shared expertise that strengthen professional capabilities and foster a global community of learners and innovators.
- Providing global access to business development opportunities, enabling entrepreneurs and partners from different countries to participate in the evolving tea and F&B market.
- Strengthening international value chains and market connectivity by integrating global perspectives into its sourcing, innovation, and distribution strategies.
- Promoting ethical, transparent, and sustainable cooperation across borders, ensuring that partnerships are grounded in trust, fairness, and environmental responsibility.

By anchoring its growth in global collaboration, Aromatic Flavours helps create a more united international business community. Its commitment to meaningful partnerships reflects the core ambition of SDG 17: to build bridges between nations, empower diverse communities, and move the world forward together through cooperation, shared purpose, and collective progress.